

MIDWEST ACADEMY OF LEGAL STUDIES IN BUSINESS  
(MALS B)

**PROGRAM**

THURSDAY, MARCH 28, 2019

8:00-9:00 a.m. WILSON ROOM, 3rd Floor

**MALS B Executive Board Meeting**

9:15-10:30 a.m. WILSON ROOM - 3RD FLOOR

Theme: **Master Teacher Competition**

Chair: Jennifer Cordon Thor, Oakland University

**The Legal Shark Tank**

William Murphy, St. John's University

**The Past as Present**

April Sellers, Indiana University

**Harry Potter and the Business Law Classroom**

Nancy J. White, Central Michigan University

**Modeling the Message: Closing the Knowledge Gap in Business Law and Ethics  
Classes**

Todd Haugh, Indiana University

10:45 a.m. – 12:00 p.m. WILSON ROOM - 3RD FLOOR

Theme: **Constitutional Law**

Chair: Mary Noe, St. John's University

**The Evolution of Public Employee Speech Protection in an Age of Social Media  
Communications**

Denise Smith, Eastern Illinois University

Carolyn Bates, Eastern Illinois University

Douglas Lake, Eastern Illinois University

**Janus and the Future of Collective Bargaining**

Thomas J. Freeman, Creighton University  
Destynie J.L. Sewell, University of Nebraska Omaha

**A Race Neutral Alternative to Affirmative Action in Colleges and Universities**

Winston Spencer Waters, Adelphi University

10:45 a.m. – 12:00 p.m.      MARSHFIELD ROOM - 3RD FLOOR

Theme:      **Employment Law**

Chair: Michael Greiner, Oakland University

**Domestic Violence Workplace Legislation: Minimizing Costs and Maximizing Benefits**

Marianne D. Kulow, Bentley University

**The Electronic Leash - Employer Liability for Hourly Employees Engaging in Connectivity After Hours**

Elizabeth A. Cameron, Alma College

Tanya M. Marcum, Bradley University

**What Degree Can Employers “Snoop” Through Your Electronic Devices?**

Alyse Andreasen, University of Nebraska Kearney

Bambi Van Horn, University of Nebraska Kearney

**Losing Control of Independent Contractors: New Approaches to Worker Classification**

Robert Sprague, University of Wyoming

1:30 – 2:45 p.m.      WILSON ROOM - 3RD FLOOR

Theme:      **Ethics**

Chair: Denise (Deni) Oas, University of Central Missouri

**An Ethical Duty to Pay Taxes?**

Michael Greiner, Oakland University

Jennifer Cordon Thor, Oakland University

**Taking a Bite Out of the Irish Apple: Global Tax Governance or Global Tax Discrimination?**

John Paul, Brooklyn College/City University of New York

**Rogue Corporations: Unlawful Corporate Conduct and Fiduciary Duty**

H. Justin Pace, Western Michigan University

1:30 – 2:45 p.m.      MARSHFIELD ROOM - 3RD FLOOR

Theme:      **Tax Law/Courts & Teaching/Pedagogy**

Chair: Destynie J.L. Sewell, University of Nebraska Omaha

**The Cost of Doing (Marijuana) Businesses: An analysis of three federal tax cases on the disallowance of deductions and credits under Section 280E**

Alice E. Keane, Governors State University

**Wayfair to Where? Impact on States and Businesses of Supreme Court's Decision Regarding Sales Tax Nexus**

Dexter Woods, Ohio Northern University

Joseph French, Ohio Northern University

Corbin Markwood, Ohio Northern University

**Accommodating Today's Business Students in the First Legal Studies Course: What Should We Do and What Can We Do?**

Dexter Woods, Ohio Northern University

Megan Kerr, Ohio Northern University

Melina Woods, Canisius College

**Why is There Still Class-Action Securities Cases in State Courts?**

Brian Elzweig, University of West Florida

3:00 – 4:15 p.m.      WILSON ROOM - 3RD FLOOR

**MALSB Business Meeting** (All MALSB Conference Participants are invited to attend)

Chair: Jessica Magaldi, Pace University, President, MALSB

## FRIDAY, MARCH 29, 2019

8:00 – 9:15 a.m. WILSON ROOM - 3RD FLOOR

Theme: **Teaching/Pedagogy and American Court System**  
Chair: Carson Varner, Illinois State University

**Roberson v. Rochester Folding Box Company: The Pedagogical Gift That Keeps Giving**

Stephen Bretsen, Wheaton College

**Gen Z: New Challenges, New Opportunities**

Abbey Stemler, Indiana University

~~**What Can We Expect From Our Newest U.S. Supreme Court Member?**~~

~~Horace Johns, Middle Tennessee State University~~

**Sailing the High Seas: Navigating Students through the Sometimes Stormy Waters of a Business Law Course**

Karen Hosack, Illinois State University

8:00 – 9:15 a.m. MARSHFIELD ROOM - 3RD FLOOR

Theme: **Commercial Law**  
Chair: Amy Klemm Verbos, University of Wisconsin–Whitewater

**The Visual Artists Rights Act’s “Recognized Stature Provision: A Case for Repeal**  
Drew Thornley, Stephen F. Austin State University

**Class Action Arbitration and Unconscionability**

Daniel T. Ostas, University of Oklahoma

**Has Comparative Fault Swallowed Ryan?**

Laura Sullivan, Sam Houston State University

**An Update on the Ever-Changing Financial Landscape of Singapore: Depository Institutions Regulatory Framework**

Ramin Cooper Maysami, California State University - Los Angeles

9:30 – 10:45 a.m. WILSON ROOM - 3RD FLOOR

Theme: **Technology Law**  
Chair: Tyler J. Smith, Bradley University

**140 Characters of Evasion: An Examination of President Trump's Twitter Use**

Jessica Magaldi, Pace University  
Alivia Chegia, Pace University

**The 21st Century University-Student Relationship and Access to Student Social Media Accounts**

Susan Park, Boise State University

~~**Cybersecurity, Accounting, and the Law—Essential Knowledge for the 21st Century**~~

~~Elizabeth A. Cameron, Alma College~~

~~Norman W. Hawker, Western Michigan University~~

9:30 – 10:45 a.m.      MARSHFIELD ROOM - 3RD FLOOR

Theme:            **Employment Law**

Chair: Abbey Stemler, Indiana University

**Impacts of Intersectionality and Microaggression at Academic Conferences: A Conceptual Model**

Aquesha Daniels, University of Western Kentucky

Amy Klemm Verbos, University of Wisconsin–Whitewater

**Held Hostage: The Legal, Ethical and Public Policy Considerations Regarding Employer's Use of Noncompete Agreements**

Linda Ficht, Christopher Newport University

Chris Tweedt, Christopher Newport University

**Risking Stigmatization to Gain Accommodation**

Stacy Hickox, Michigan State University

**Changes in Business Immigration Law under the Trump Administration**

Sejal Singh, St. John's University

11:00 a.m. – 12:15 p.m.      MARSHFIELD ROOM - 3RD FLOOR

Theme:            **Intellectual Property Law and International Law**

Chair: Stacy Hickox, Michigan State University

**The How, When, Why and Where of Enforcement of Foreign Arbitral Awards; the 60th Anniversary of the Convention on the Recognition of International Treaty.**

Mary Noe, St. John's University

**Teaching IP Law Using Local Lore**

Thomas Reed, University of Wisconsin–Superior

Alan C. Roline, University of Minnesota–Duluth

**Matal v. Tam: Trademark Law Meets Free Speech**

Amy Smith, Belmont University

**Privacy, Product Safety, and Payday Loans: Teaching Consumer Protection Law at the Undergraduate Level**

Tyler Smith, Bradley University

11:00 a.m. – 12:15 p.m.      WILSON ROOM - 3RD FLOOR

Theme:      **Antitrust Law**

Chair: Jessica Magaldi, Pace University

**Can Consumers Take a Big Bite out of Apple: the App Store Suit and the Rules on Private Civil Antitrust Enforcement**

Steven Smith, Truman State University

Bryce Jones, Truman State University

**Supracompetitive Privacy**

Abbey Stemler, Indiana University

**New Big to Fail: Content Provider-Internet Provider Mergers and Antitrust in the Absence of Net Neutrality**

William Murphy, St. John's University

**The NCAA's IAWP Rule: A "Quick Look" at an Unreasonable Restraint of Trade**

Drew Thornley, Stephen F. Austin State University

12:15–1:30 p.m..... Wabash Room, 3rd Floor

**Plenary Lunch Sponsored by Oakland University School of Business Administration (Ticket Required)**

1:45 – 3:00 p.m.      WILSON ROOM - 3RD FLOOR

Theme:      **Business Organizations**

Chair: Jamie Darin Prekert, Indiana University

**Successor Liability, Company Law, and Bankruptcy: The Context of Liability for Defective Products**

Richard J. Hunter, Seton Hall University

**The Role of Mentoring and Networking for Promoting Gender Diversity in Corporate Leadership**

Cindy Schipani, University of Michigan

**Understanding and Managing Behavioral Ethics Risk**

Todd Haugh, Indiana University

**Social Enterprise: Governance Standards**

Mark S. Blodgett, Suffolk University

Linda Melconian, Suffolk University

Jason Peterson, Suffolk University

1:45 – 3:00 p.m.      MARSHFIELD ROOM - 3RD FLOOR

Theme:      **Teaching/Pedagogy**

Chair: Deni Oas, University of Central Missouri

**What's in a Name? A Survey of the Topics Included in Legal Environment of Business Courses**

Ryan J. Hunt, Western Illinois University

**The Law of the Autobahn**

Carson Varner, Illinois State University

Kartin Varner, Illinois State University

**Best Form of the Argument: How Debate in the Classroom Enriches the Classroom Experience and Enhances Students' Critical Thinking Skills**

Thomas J. Freeman, Creighton University

Thank you for joining us this year. Next year's meeting will take place March 25-27, 2020. We hope to see you then.

Safe travels home!