

Midwest Academy of Legal Studies in Business
2024 Annual Conference
Conference Registration and Call for Papers
April 10-12, 2024
Chicago, Illinois



Registration/Submission Deadline: January 15, 2024

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The Midwest Academy of Legal Studies in Business (MALSBS) Annual Conference is held in conjunction with the MBAA International Conference. MBAA International draws hundreds of academics from business-related fields such as accounting, business/society/government, economics, entrepreneurship, finance, health administration, information systems, international business, management, and marketing. The MALSBS has its own program track on Legal Studies and attendees may take advantage of the multidisciplinary nature of this international conference and attend sessions held by the other program tracks.

Presentations in 2024 will have the option of in person or live online delivery. Tentatively MALSBS paper and panel in person/live online presentations are scheduled to begin Thursday morning (April 11, 2024) and conclude Friday afternoon (April 12, 2024). If registration numbers require additional sessions, they will be held Wednesday afternoon (April 10, 2024).

Conference Registration and Cost: The registration fee for 2024 is \$265. This fee includes the MBAA International Conference fee and its free social events, the MALSBS Annual Conference fee, and the annual MALSBS membership fee. This year MALSBS is again offering CLE credit for participants. There is a \$75.00 fee for the administration costs of offering this credit (\$100 for CO and \$205 for TX). Please note that this year, the CLE fee will be collected through MBAA. Register and pay for the conference – designating MALSBS as your “PRIMARY” discipline – by clicking the link here: <https://mbaainternational.org/>

MALSBS Conference Participation: Register with the MALSBS by clicking the link here: <https://bit.ly/MALSBS2024>

Hotel Accommodations: Participants must make their own hotel reservations at the historic Palmer House Hilton Hotel in the heart of Chicago’s Loop. The MBAA Conference rate is \$234, and can be reserved here: <https://book.passkey.com/event/50691082/owner/1455/landing>

MALSB Call for Participation

Participation Opportunities and Awards

- Program sessions that provide an opportunity to present papers and learn from the scholarship of others in a collegial environment.
- MALSB Proceedings: Select papers will be published in the 2024 Proceedings based on a double-blind peer review process.
- Outstanding Proceedings Award: A single paper published in the 2024 Proceedings will be selected for special recognition. Winning authors will receive plaques and a special mention in the 2024 Proceedings.
- MALSB Master Teacher Competition: This plenary session will be held to present ideas and techniques in classroom teaching that encourage students to become engaged in the learning process. Those attending the sessions will leave with materials and teaching ideas that they can use in their classrooms. Based on the vote of those in attendance, a single presentation from each session will be recognized with a special award.
- MBAA International - Distinguished Research Award: A single meritorious paper from each of the academic disciplines participating in the MBAA International Conference will be selected for recognition. Winning authors will receive plaques and special mention in the MBAA International Conference program.



Social Events

- ALSB 100th Anniversary Founders' Celebration – Join us on Thursday evening at 5:30pm for a sponsored toast at the Palmer House to celebrate the Chicago founding of our national organization, Academy of Legal Studies in Business. We will continue the celebration with dinner at Pizano's Pizza (group reservation, each person will pay for their own meal).
- Outstanding, informal networking opportunities with other business law professors who understand the unique challenges of this position in college and university business departments.
- Two free MBAA International-sponsored "Fun Nights" on Wednesday and Thursday evenings.

Other Opportunities

- MBAA International Placement Service: MBAA International informally facilitates an employment market for colleges and faculty interested in recruiting or searching for a job.
- Publisher Booths: Textbook publishers will display books, supplements, online materials, and other courseware.
- Cyber Café: Free email access and refreshments.

**MALSB Submission Guidelines
for the
Proceedings and Awards Consideration**

Papers submitted for consideration for the MALSB Proceedings and Awards Consideration must comply with the following guidelines. Please electronically submit your paper **no later than January 15, 2024**. All papers will be double-blind peer reviewed.

- **Relevance:** The paper should relate to business law, the legal environment of business or ethics, or the teaching of one of these topics.
- **Scholarly Contribution:** The paper should:
 - advance or clarify the body of knowledge relating to the topic; or
 - make a useful contribution to the understanding of any part of the topic; or
 - make a useful contribution to the art of teaching the topic.
- **Original Research:** The paper should involve original research, defined as a paper that has neither been previously published anywhere nor previously presented at any other conference or symposium.
- **Writing Quality:** The paper should fulfill its purpose or objectives and should follow standard rules of grammar regarding clarity of expression, style, sentence construction and coherence.
- **Length:** Papers must be no more than 25 pages in length, including footnotes.
- **Margins:** All margins (top, bottom, right and left) must be exactly 1 inch and left justified.
- **Title Page:**
 - **Title:** The title must be exactly 3/4 inches from the top of the page, in all capital letters and centered.
 - **Author(s):** After the title, use three returns and then list each author, one on each line, centered. Use an asterisk as a footnote reference and footnote the author title(s) and school(s) or other affiliations.
- **Body of the Paper:** Begin the body of the paper after a page break. At the beginning of each paragraph, indent five spaces. Do not double space between footnotes. The paper should be single spaced and double-spaced between paragraphs. Titles and headings should be double-spaced. All papers must be typographically correct and single-spaced, with double-spacing between paragraphs, titles and headings, using a Times New Roman, 12-point font, for both text and footnotes.
- **Footnotes:** Footnotes are to be single-spaced at the bottom of the relevant page. Do not use a smaller font size for the footnotes. Footnotes must comply with the Harvard Blue Book.
- **Page Numbering:** Do not number the pages. Page numbers will be inserted when the paper is prepared for publication in the Proceedings.

MALSB Submission Guidelines for the Master Teacher Competition

The MALSB Master Teacher Competition recognizes that a professor is both a teacher and a scholar. The goal is to promote and highlight innovative ideas and techniques in classroom teaching that relate to business law, legal environment, or ethics. The submission of ideas and techniques that incorporate new or evolving course subject matters, advances in pedagogy or advances in teaching technology, or that otherwise encourage students to learn from their own efforts and from each other, are encouraged. **Any MALSB member who has not won this competition within the past three years may make a submission.**

Master Teacher Competition Proposal Submission:

To be considered for Master Teacher Competition Session, please register with the MALSB by **January 15, 2024**, and in that registration indicate your interest in submitting a proposal to the Master Teacher Competition. You will need to submit your proposal and any supporting materials no later than **January 15, 2024**. Up to four finalists will be selected from these submissions by blind peer review. Assuming four finalists, each finalist will present for 15 minutes at the plenary Master Teacher Competition session with three minutes for questions. A vote of those in attendance at all four presentations in each session will determine the 2024 Master Teacher.

The submission should involve an original idea or technique, i.e., has neither been previously published anywhere nor previously presented at any other conference or symposium. The submission will take the form of a paper and supporting materials. The paper should describe the learning objectives, the dynamics of the classroom teaching session, how students are evaluated, and any quantitative or qualitative results in an organized and grammatically and typographically correct manner.

- Length: Papers must be no more than 10 pages in length, including footnotes.
- Supporting Materials: All supporting materials must be included as appendices. Except for PowerPoint, no additional materials can be used in the presentation. NOTE: The supporting materials do not count toward the 10-page limit.
- Margins: All margins (top, bottom, right and left) must be exactly 1 inch and left justified.
- Title Page:
 - Title: The title must be exactly 3/4 inches from the top of the page, in all capital letters and centered.
 - Author(s): After the title, use three returns and then list each author, one on each line, centered. Use an asterisk as a footnote reference and footnote the author title(s) and school(s) or other affiliations.
- Body of the Paper: Begin the body of the paper after a page break. At the beginning of each paragraph, indent five spaces. Do not double space between footnotes. The paper should be single spaced and double-spaced between paragraphs. Titles and headings should be double-spaced. All papers must be typographically correct and single-spaced, with double-spacing between paragraphs, titles and headings, using a Times New Roman, 12-point font, for both text and footnotes.
- Footnotes: Footnotes are to be single-spaced at the bottom of the relevant page. Do not use a smaller font size for the footnotes. Footnotes must comply with the Harvard Blue Book.

Instructions for Paper Submission:

Authors should submit papers and panel proposals through this link:

<https://new.precisionconference.com/mbaa>

- By submitting a manuscript or panel presentation proposal, authors indicate that this is original work that has not been previously published or presented and is not under review elsewhere.
- Authors also agree to present accepted submissions during the conference—virtually or in-person.
- Authors agree that at least one author will register for the conference. Any authors presenting must be registered.
- Submissions with multiple authors should indicate the contact person.
- At least one author will need to create an account on the new submission system to submit your work.

Master Teacher Competition, MBAA Distinguished Paper Award, & Outstanding Proceedings Award Consideration: Please electronically submit your completed paper to the appropriate sub-track (Master Teacher or Proceedings) *without author identification* in PDF format *no later than January 15, 2024*.

Proceedings and Panels Consideration: Please electronically submit your completed paper or panel proposal in PDF format to the Proceedings sub-track *no later than January 15, 2024*.

A tutorial for submitting papers through Precision: <https://youtu.be/WYAy8F0lnIM> (Note: the tutorial says that it "won't work" to include a co-author who doesn't have an account, HOWEVER, once you enter the name, you're given a chance to find the name on a list OR create an account (name and e-mail) for that co-author.)

Questions about Paper Submission should be directed to Proceedings Editor, Ramin Cooper Maysami (rmaysam@calstatela.edu)

**** Please remember that you must register for the MBAA International Conference, designating MALSB as the "Primary" discipline, and fill out the MALSB Call for Participation.**