

**Midwest Academy of Legal Studies in Business**  
**2020 Annual Conference**  
**Conference Registration and Call for Papers**  
**March 25 – 27, 2020**  
**Chicago, Illinois**  
**(Submission Deadline—October 28, 2019)**

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The Midwest Academy of Legal Studies in Business (MALSBS) Annual Conference is held in conjunction with the MBAA International Conference. MBAA International draws hundreds of academics from business-related fields such as accounting, business/society/government, economics, entrepreneurship, finance, health administration, information systems, international business, management, and marketing. The MALSBS has its own program track on legal studies and attendees may take advantage of the multidisciplinary nature of this international conference and attend sessions held by the other program tracks.

MALSBS paper and panel presentations are scheduled to begin Thursday morning (March 26, 2020) and conclude Friday afternoon (March 27, 2020). If registration numbers require additional sessions, they will be held Wednesday afternoon (March 25, 2020).

**Conference Registration and Cost:** The registration fee for 2020 is \$245 and is due by October 28, 2019. This fee includes the MBAA International Conference fee and its free social events, the MALSBS Annual Conference fee, the annual MALSBS membership fee, and a subscription to the *Midwest Law Journal*. There is a separate charge of \$25 for the MALSBS luncheon. This year MALSBS is again offering CLE credit for participants. There is a \$65.00 fee for the administration costs of offering this credit, and the fee will be collected through credit card payment at the conference. Register and pay for the conference – designating MALSBS as your “PRIMARY” discipline – by clicking the link here: [2020 MBAA-MALSBS Conference Registration](https://mbaainternational.org/2020-MBAA-MALSBS-Conference-Registration) or by visiting <https://mbaainternational.org/>.

**MALSBS Conference Participation:** Register with the MALSBS by clicking the link here: [MALSBS 2020 Conference Registration](https://mbaainternational.org/2020-MBAA-MALSBS-Conference-Registration)

**Hotel Accommodations:** Participants must make their own hotel reservations at the historic [Palmer House Hilton Hotel](#) in the heart of Chicago’s Loop. You may also click here to reserve on the internet: [2020 Palmer Hilton Hotel Reservation](#). For any issues, contact the Director of Events at the Palmer House Hotel at (312) 726-7500.

## **MALSB Call for Participation**

### **Participation Opportunities and Awards**

- Program sessions that provide an opportunity to present papers and learn from the scholarship of others in a collegial environment.
- MALSB Proceedings: Select papers will be published in the 2020 Proceedings based on a double-blind peer review process.
- Outstanding Proceedings Award: A single paper published in the 2020 Proceedings will be selected for special recognition. Winning authors will receive plaques and a special mention in the 2020 Proceedings.
- MALSB Master Teacher Competition: A special MALSB plenary session will be held to present ideas and techniques in classroom teaching that encourage students to become engaged in the learning process. Those attending the session will leave with materials and teaching ideas that they can use in their classrooms. Based on the vote of those in attendance, a single presentation will be recognized with a special award.
- MBAA International - Distinguished Research Award: A single meritorious paper from each of the academic disciplines participating in the MBAA International Conference will be selected for recognition. Winning authors will receive plaques and special mention in the MBAA International Conference program.
- MBAA International Teaching Poster Session: MBAA International invites participants to share their innovative teaching techniques at a poster session. See below for more information.

### **Social Events**

- Outstanding, informal networking opportunities with other business law professors who understand the unique challenges of this position in college and university business departments.
- MALSB luncheon on Friday.
- Informal MALSB group lunch and dinner outings during the conference.
- Two free MBAA International-sponsored "Fun Nights" on Wednesday and Thursday evenings.

### **Other Opportunities**

- MBAA International Placement Service: MBAA International informally facilitates an employment market for colleges and faculty interested in recruiting or searching for a job.
- Publisher Booths: Textbook publishers will display books, supplements, online materials, and other courseware.
- Cyber Café: Free email access and refreshments.

**MALSB Submission Guidelines  
for the  
Proceedings and Award Consideration**

Papers submitted for consideration for the MALSB Proceedings and the MBAA International - Distinguished Research Award must comply with the following guidelines. All papers will be double-blind peer reviewed.

- **Relevance:** The paper should relate to business law, the legal environment of business or ethics, or the teaching of one of these topics.
- **Scholarly Contribution:** The paper should:
  - advance or clarify the body of knowledge relating to the topic; or
  - make a useful contribution to the understanding of any part of the topic; or
  - make a useful contribution to the art of teaching the topic.
- **Original Research:** The paper should involve original research, defined as a paper that has neither been previously published anywhere nor previously presented at any other conference or symposium.
- **Writing Quality:** The paper should fulfill its purpose or objectives and should follow standard rules of grammar regarding clarity of expression, style, sentence construction and coherence.
- **Length:** Papers must be no more than 25 pages in length, including footnotes.
- **Margins:** All margins (top, bottom, right and left) must be exactly 1 inch and left justified.
- **Title Page:**
  - **Title:** The title must be exactly 3/4 inches from the top of the page, in all capital letters and centered.
  - **Author(s):** After the title, use three returns and then list each author, one on each line, centered. Use an asterisk as a footnote reference and footnote the author title(s) and school(s) or other affiliations.
- **Body of the Paper:** Begin the body of the paper after a page break. At the beginning of each paragraph, indent five spaces. Do not double space between footnotes. The paper should be single spaced and double-spaced between paragraphs. Titles and headings should be double-spaced. All papers must be typographically correct and single-spaced, with double-spacing between paragraphs, titles and headings, using a Times New Roman, 12-point font, for both text and footnotes.
- **Footnotes:** Footnotes are to be single-spaced at the bottom of the relevant page. Do not use a smaller font size for the footnotes. Footnotes must comply with the Harvard Blue Book.
- **Page Numbering:** Do not number the pages. Page numbers will be inserted when the paper is prepared for publication in the Proceedings.

**Paper Submission:**

**MBAA Distinguished Paper Award Consideration:** Please electronically submit one copy without author identification and a single cover page with author identification of your completed paper in Word format to the Proceedings Editor John Paul by email (john.paul@brooklyn.cuny.edu) *no later than October 28, 2019.*

**Proceedings Consideration:** Please electronically submit one copy with the separate title page to the Proceedings Editor John Paul by email (john.paul@brooklyn.cuny.edu) *no later than January 14, 2020.* The Proceedings Editor will confirm your email submission within one week of receipt and will be able to answer your electronic submission questions.\*\*

\*\* Remember that by *October 28, 2019* you must register for the MBAA International Conference, designating MALSB as the “Primary” discipline, and fill out the MALSB Call for Participation.

## **MALSB Submission Guidelines for the Master Teacher Competition**

The MALSB Master Teacher Competition recognizes that a professor is both a teacher and a scholar. The goal is to promote and highlight innovative ideas and techniques in classroom teaching that relate to business law, legal environment or ethics. The submission of ideas and techniques that incorporate new or evolving course subject matters, advances in pedagogy or advances in teaching technology, or that otherwise encourage students to learn from their own efforts and from each other, are encouraged. **Any MALSB member who has not won this competition within the past three years may make a submission.**

### **Master Teacher Competition Paper Submission:**

By **October 28, 2019**, register with the MALSB, and in that registration indicate your interest in participating in the Master Teacher Competition. Also, you will need to submit your paper and any supporting materials in Word format to the Program Chair Christine Ladwig by email (cladwig@semo.edu) also no later than **October 28, 2019**. Up to four finalists will be selected from these submissions by blind peer review. Assuming four finalists, each finalist will present for 15 minutes at the plenary Master Teacher Competition session with three minutes for questions. A vote of those in attendance at all four presentations will determine the 2020 Master Teacher.\*\*

\*\* Remember that by **October 28, 2019** you must register for the MBAA International Conference, designating MALSB as the “Primary” discipline, and fill out the MALSB Call for Participation.

The submission should involve an original idea or technique, i.e., has neither been previously published anywhere nor previously presented at any other conference or symposium. The submission will take the form of a paper and supporting materials. The paper should describe the learning objectives, the dynamics of the classroom teaching session, how students are evaluated, and any quantitative or qualitative results in an organized and grammatically and typographically correct manner.

- Length: Papers must be no more than 10 pages in length, including footnotes.
- Supporting Materials: All supporting materials must be included as appendices. Except for PowerPoint, no additional materials can be used in the presentation. NOTE: The supporting materials do not count toward the 10-page limit.
- Margins: All margins (top, bottom, right and left) must be exactly 1 inch and left justified.
- Title Page:
  - Title: The title must be exactly 3/4 inches from the top of the page, in all capital letters and centered.
  - Author(s): After the title, use three returns and then list each author, one on each line, centered. Use an asterisk as a footnote reference and footnote the author title(s) and school(s) or other affiliations.
- Body of the Paper: Begin the body of the paper after a page break. At the beginning of each paragraph, indent five spaces. Do not double space between footnotes. The paper should be single spaced and double-spaced between paragraphs. Titles and headings should be double-spaced. All papers must be typographically correct and single-spaced, with double-spacing between paragraphs, titles and headings, using a Times New Roman, 12-point font, for both text and footnotes.
- Footnotes: Footnotes are to be single-spaced at the bottom of the relevant page. Do not use a smaller font size for the footnotes. Footnotes must comply with the Harvard Blue Book.

# Interactive Teaching Poster Session



What teaching techniques or innovative methods really work for you in engaging students in the learning process? How would you like to share those with your colleagues across the business disciplines and learn from others? Interested members are encouraged to submit poster proposals that display their effective teaching methods to the 2020 President Elect/ General Program Chair, **Steve Bretsen** ([Stephen.bretsen@wheaton.edu](mailto:Stephen.bretsen@wheaton.edu)). Accepted presenters are expected to interact throughout the session with interested colleagues.

Poster submission should include:

- Name, email address, affiliation, mailing address, and phone number of each author.
- MBAA Division.
- Title of poster.
- Brief (400 words or less) detailed description of poster's content. What will participants learn from your presentation? Please note this is not for marketing commercial products or services through display or promotion materials. If a commercial product is used in your presentation, please provide the name of the product and rationale for its use in your description.
- Deadline to submit: October 28, 2019.