2017 MALSB PROGRAM

*Updated January 30, 2017*

**THURSDAY**

**March 23, 2017**

**March 23, 2017**

*9:15-10:30 a.m. Wilson Room, 3rd Floor*

*Theme: Ethics*

*Moderator: Christine Ladwig,* *Southeast Missouri State University*

**Caught in the Middle - Corporate Corruption Abroad: A Comparison of French and American Practices**

Fred Einbinder, American University of Paris

**The Ethics of Intracorporate Behavioral Ethics**

Todd Haugh, Indiana University, Kelley School of Business

**Accounting Fraud**

Lydie Louis, Hult International Business School

**The Highs and Lows of Medical Marijuana: Ethical Dilemmas and Professional Responsibilities**

Michael J. Molesky, Michigan State University

**March 23, 2017**

*9:15-10:30 a.m. Marshfield Room, 3rd Floor*

*Theme: Employment Law*

*Moderator: Tanya Marcum,* *Bradley University*

**How the NLRB's Decisions in Cases Involving Social Media are Narrowing the Definition of Concerted Activity…Whether Employees "Like" It or Not**

Jessica A. Magaldi, Pace University

Elizabeth A. Cameron, Alma College

**Ultimate Fighting Contractors?: How the UFC Misclassifies Its Athletes and Why It Matters**

Matt Hlinak, Dominican University

**State Sponsored Retirement Savings Plans**

Lynn K. Saubert, Radford University

**Exempt or Non-Exempt, that is the Question: An Experiential Exercise Involving EAP and HCE Exemptions under the FLSA**

Jennifer Cordon Thor, Oakland University

**March 23, 2017**

*10:45-12:00 a.m. Wilson Room, 3rd Floor*

*Theme: Constitutional Law*

*Moderator: Lizzie Ngwenya-Scoburgh, University of Cincinnati-UC Blue Ash College*

**The Next U.S. Supreme Court Justice**

Horace E. Johns, Middle Tennessee State University

**Beyond Redemption: The Impossibility of Just Compensation in the Eminent Domain Taking of St. Johannes Cemetery**

Christine A. Ladwig, Southeast Missouri State University

**The Core of an Unqualified Case for Judicial Review: A Reply to Jeremy Waldron and Contemporary Critics**

Michael Runnels, Loyola University Maryland

**Constitutional Law Issues and the Campaign of 2016**

Steve Smith, Truman State University

**March 23, 2017**

*10:45-12:00 a.m. Marshfield Room, 3rd Floor*

*Theme: Panel Discussion*

*Chair: Matt Hlinak,* *Dominican University*

**Using Current Events to Teach Business Ethics**

Denise Smith, Eastern Illinois University

George McNary, Creighton University

Steven C. Palmer, Northwestern Oklahoma State University

**March 23, 2017**

*1:30-2:45 p.m. Wilson Room, 3rd Floor*

*Theme: Finance*

*Moderator: Michael J. Molesky,* *Michigan State University*

**Banking Law and Regulations in the Gulf States**

Rami Maysami, Jackson State University

Saundra T. McFarland, Jackson State University

**Mortgage Fraud and the Ripple that Caused a Tsunami**

Mary Noe, St. John's University

**Endogenizing Social Responsibility into the Neoclassical Theory of the Firm**

Daniel T. Ostas, University of Oklahoma

**Capital or Ordinary, the Tax Court Considers Whether the Form of the Disposition Matters**

John Robertson, Arkansas State University

**March 23, 2017**

*1:30-2:45 p.m. Marshfield Room, 3rd Floor*

*Theme: Potpourri*

*Moderator: Jennifer Cordon Thor,* *Oakland University*

**A Comparative Analysis of Concussion Litigation in the NFL & NCAA - A Health Crisis that Hurts**

Kylie Hamilton, Alma College

**Over and Under Funding: Crowdfunding Concerns for the Parties Involved**

Tanya M. Marcum, Bradley University

**Innovation Versus Accusation: Fitbit's Battle with Alleged Consumer Fraud**

Monroe J. Molesky, Alma College

**Ivory and the Endangered Species Act: What are the Implications for Today's Musicians?**

Carson Varner, Illinois State University

**March 23, 2017**

*3-4:15 p.m. Marshfield Room, 3rd Floor*

*Theme: Master Teacher Competition*

*Chair: Denise Smith, Eastern Illinois University*

**Engaging Techniques for Teaching Millennials Business Law - The Impact of Using Diverse Learning Strategies**

Elizabeth A. Cameron, Alma College

**Responding to the Abrupt Departure of Key Employees to a Competitor: A Group Teaching Module**

Wade S. Davis, Minnesota State University Mankato

**FRIDAY**

**March 24, 2017**

**March 24, 2017**

*8:00-9:15 a.m. Marshfield Room, 3rd Floor*

*Theme: Employment Law*

*Moderator: Lydie Louis, Hult International Business School*

**Employer Accommodation of Psycho - Social Impairments**

Stacy A. Hickox, Michigan State University

**Me-Too Evidence in Age Discrimination in Employment Cases: The Progeny of Sprint v. Mendelsohn**

Alexander Klouvas, Ohio Northern University

Dexter Woods, Ohio Northern University

**March 24, 2017**

*9:30-10:45 Wilson Room, 3rd Floor*

*Theme: Business Organizations*

*Moderator: Charlie Penrod, University of West Florida*

**Dad Just Rolled Over in His Grave: A Case Study of Oppression in the Succession of a Family-Owned Business**

Wade Davis, Minnesota State University Mankato

**Black Swans in Bankruptcy: Serial Chapter 11 Proceedings of Business Organizations**

Denny Garvis, Washington and Lee University

**Evolution of Benefit Corporations**

Carol J. Miller, Missouri State University

**The Next Crusade: Combating Workplace Microaggressions to Avert Employment Litigation**

Lizzie Ngwenya-Scoburgh, University of Cincinnati-UC Blue Ash College

Maria Ortiz, University of Cincinnati-UC Blue Ash College

Annette Redmon, University of Cincinnati-UC Blue Ash College

**March 24, 2017**

*9:30-10:45 Marshfield Room, 3rd Floor*

*Theme: Panel Discussion*

*Chair: John Robertson,* *Arkansas State University*

***Preparing CPA Students to Meet the New REG Exam Challenges - The Necessity of Blended Teaching***

Elizabeth A. Cameron, Alma College

Norman Hawker, Western Michigan University

Jessica A. Magaldi, Pace University

Tanya M. Marcum, Bradley University

Michael J. Molesky, Michigan State University

**March 24, 2017**

*11:00 a.m.-12:15 p.m. Marshfield Room, 3rd Floor*

*Theme: MALSB Annual Meeting*

Presiding: Abbey Stemler, Indiana University, President, Midwest Academy of Legal Studies in Business

**March 24, 2017**

*12:15-1:30 Room TBA*

*Plenary Lunch (Ticket Required)*

**March 24, 2017**

*Legal Studies Wilson Room, 3rd Floor*

*1:45-3:00*

*Theme: Pedagogy*

*Moderator: Todd Haugh,* *Indiana University, Kelley School of Business*

**Triple Bottom Line: The Sustainable Future of Business Law**

Josephine Balzac, Rollins College

**Teaching Global Business Ethics: A multi-Media Approach**

Mark Blodgett, Suffolk University

**Man Overboard Technology: Should Cruise Lines Take the Plunge? (Critical Incident Case)**

Christine A. Ladwig, Southeast Missouri State University

**Can We Get Sued for This? Institutional Liability for Experiential Entrepreneurship Education**

John F. McArdle, Salem State University

**March 24, 2017**

*Legal Studies Marshfield Room, 3rd Floor*

*1:45-3:00*

*Theme: Business Organizations*

*Moderator: Stacey Hickox, Michigan State University*

**Equitable Fiduciaries, Business Organization Fiduciaries, and Cognition: Explaining the Divide in Fiduciary Obligation Law**

Justin Pace, Florida State University College of Law

**Every Corporation is a Benefit Corporation**

Douglas O. Smith, Marquette University

**Accountability for Corporate Crime: Prosecutorial Trends**

Cindy Schipani, University of Michigan

**Externalities and The Law of Remedies**

Douglas O. Smith, Marquette University

**March 24, 2017**

*Legal Studies Wilson Room, 3rd Floor*

*3:00-4:15*

*Theme: Intellectual Property and Technology*

*Moderator: Mary Noe,* *St. John's University*

**The Saga of (Patent) Trolls, Patent Assertion Entities and Patent Pools in Relation to US, EU and Chinese Competition Law**

Matt Heckman, Zuyd University of Applied Science

**Madonna and the Love Break: The De Minimis Exception and Copyrighted Sound Recordings**

Patricia Quinn Robertson, Arkansas State University

**The Myth of the Sharing Economy and Its Implications for Regulating Innovation**

Abbey Stemler, Indiana University

**Patent Subject Matter Convergence in the Digital Age**

Robert E. Thomas, University of Florida

**March 24, 2017**

*Legal Studies Marshfield Room, 3rd Floor*

*3:00-4:15*

*Theme: Potpourri*

*Moderator: Christine Ladwig,* *Southeast Missouri State University*

**Rainwater Harvesting Under the Prior Appropriation Doctrine: Responding to Property Rights**

Stephen Bretsen, Wheaton College

**The Confluence of the ADA with Administrative Law**

Richard J. Hunter, Jr., Seton Hall University

**Home-Field Advantage: Wal-Mart's Litigation Success Versus Its Competitors**

Charlie Penrod, University of West Florida

**How Regulation is Good for Business: Big Data in Healthcare**

Dale Thompson, University of St. Thomas

**Disgorgement in FCPA Enforcement**

Karen Woody, Indiana University